



Career Pathway

Required Courses:

Principles of Marketing

Advanced Marketing*

Choose (2) TWO Credits from the following:

Travel & Tourism Marketing **and/or** Digital Literacy **and/or**

Financial Literacy **and/or** Marketing Co-op



Related Careers:

Advertising Executive

Customer Service

Representative

Fashion Retailer

Interior Designer

Market Research Analyst

Public Relations Specialist

Sports Marketer

Social Media Marketer



ARE YOU CAREER READY?

THREE CREDITS FROM THE ABOVE LIST

MAKE YOU ELIGIBLE.

SEE MRS. RAMAGE FOR DETAILS

Certifications: CTE EOP OR ASK/G Suite

